

It was good to see you at Sign&Digital UK

We thank you very much for visiting the Fujifilm Sericol stand.

As a digital printer/sign maker you no doubt took a lot of information from the show away with you. Here is a reminder of what you were able to see on the Fujifilm Sericol stand:

Printing systems

Fujifilm Acuity: a versatile high resolution flat-bed printer with roll to roll option. Featuring **Fujifilm Sericol's Uvijet** UV curing ink... delivering strong vibrant, light fast colours.

NEW - euromedia MAXjet: available in three models up to a width of 2.6m. The **MAXjet** uses **euromedia** Mild Solvent-based inks which combined with our special wave technology makes banding a thing of the past.



The **MAXjet** delivers a print speed of up to 40m²/h while maintaining high image quality.

A highly productive printing system for your company, the **MAXjet** is available immediately from **Fujifilm Sericol**.

euromedia

Revolutionary printing concept for all your digital printing needs. This full package is now available in the UK.

What does this mean for you?

euromedia is the biggest large format printing brand in Europe and key to the success of many European digital print companies. Why is this? Simple... by making life easier for digital printers and sign makers. In addition to offering a complete range of digital print media **euromedia** will also provide a wide range of support initiatives.

Here are just two examples of **euromedia** materials presented at SignUK:

Power Vinyl: you've no doubt experienced this type of problem... you've printed a self-adhesive vinyl but as you apply it to a panel, the print distorts. Intending to plot immediately after print the material curls making the process impossible. Or, you make a mistake when applying a print, peel it off to reposition ruining the print in the process. **Power Vinyl** is the answer. No distortion, no curl, it's repositionable and comes with a grey backing. This vinyl not only makes life easier it saves on stress and donations to the 'swear box'.

Frontlit DuoStar: you normally use a matt banner material but your customer would like a glossy banner? No problem, with **Frontlit DuoStar** you'll always have the right material in stock. With a printable gloss coating on one side and matt on the other **Frontlit DuoStar** is specifically designed not to curl and is extremely scratch resistant.

What else does euromedia offer?

Mobile display systems, tools for finishing, marketing literature – a full range of products for the large format printer.

A winning combination

Sericol, with more than 50 years in the UK as a printing ink specialist and a producer of digital inks for wide format printers, now intend to apply our expertise to the large format printing segment – our customers will benefit from our know-how, strong customer focus and our sense of partnership with our customers.

With this in mind we purchased the **euromedia** brand in December 2007 – our investment for your benefit.

What next?

We announced at SignUK that we are currently putting the key elements of this comprehensive package for large format printers in place. Once we are 100% happy with our offer one of our professionals will contact you to establish your business needs.

euromedia

SERICOL
More than ink...Solutions.
FUJIFILM